

# Globalizing Media and Local Society in Indonesia

The upcoming 'Globalizing Media and Local Society in Indonesia' workshop aims at a better understanding of the cultural and social dynamics of contemporary Indonesia through interdisciplinary discussion by researchers and practitioners of media from diverse countries. It will address the broad issue of how the globalization of media has constantly struggled with a policy of national integration and with diverse local practices.

Globalization has been vigorously discussed in several intellectual fields. There is a widely held belief that globalization is a recent phenomenon, caused by rapid innovations in information and communication technologies (ICTs), which leads to a uniformity often said to be conterminous with Americanization. The basic hypothesis of the workshop conflicts with this view of globalization. We think of globalization as beginning with the advent of modernity and as entailing both tendencies of homogenization and heterogenization.

The workshop focuses on two inter-related topics. First, globalizing media

in the national context of Indonesia. One of the main topics is to explore how the Indonesian media has changed since the collapse of the New Order enabled more democratic, decentralized and global media-scapes. And second, the production and/or consumption of media in local societies in which the global and the national intersect. We ask how people have access to varieties of media and how they interpret them in the local context. We pay special attention to television because of its recent drastic development in Indonesia. However, we suggest that broader issues of media like performing arts, films, radios, and the newly developed technologies such as Internet have to be explored.

The workshop will be composed of two sessions. 'Media and Globalization in Indonesia' might include such topics as private channels and national broadcasting policy, Islamic discourse in television, VCD and pop music, radio journalism and civil society, Internet and construction of identity, and New Film movements. 'Mass Media in Local Society' might include such top-

ics as media and real estate in Jakarta, pop daerah (local pop music) and globalizing industry, regional TV station and budaya daerah (local culture), local radio stations for public service, radio programming in Riau, reception of television in a Javanese village, and popular media in Sarawak (Malaysia) and Bali. <

**Agenda >**

**Indonesia**

**13 - 14 September  
2002 Leiden,  
the Netherlands**

**Info >**

**Convenor: Prof. Makoto Koike (IIAS)**

E-mail: [m.koike@let.leidenuniv.nl](mailto:m.koike@let.leidenuniv.nl)

For all practical matters, please contact:

Ms Marloes Rozing, MA (IIAS)

Tel: +31-71-527 2227

Fax: +31-71-527 4162

E-mail: [m.rozing@let.leidenuniv.nl](mailto:m.rozing@let.leidenuniv.nl)

